

## Business Development In the health sector



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### The issue

How to restructure and develop business without compromising quality and efficiency targets.

### The solution

The Chantrey Vellacott DFK health team is experienced in providing a range of consultancy services specifically designed to meet the demands of clients in the health sector.

### Our Business Development services

Our portfolio of advisory services includes:

- Strategic direction (vision & values)
- Organisational capability (SWOT & PEST)
- Business strategy development
- Market positioning, direction and action plans
- Developing finance team excellence
- Commercial skills development
- Options appraisals
- Business case development
- Merger & acquisition advice
- Business intelligence modelling
- Provider organisation strategy and development
- Project management

### Our philosophy

Our central philosophy is to provide an excellent service, across a broad range of activities, with an over-riding emphasis on personal contact.

We understand the healthcare business and the personal ambitions of its stakeholders – we understand the motivation of our clients; we are a practice with a purpose.

Our aim is to make change happen for our clients – we can only do this if we invest in working closely with you and develop effective relationships. Whilst we bring to this our core professional values of excellence, teamwork, innovation and integrity, above all it is our enthusiasm for helping clients that helps us succeed.

### The benefits

We bring a valuable professional focus, to assist with and develop your plans for change. Together, we will ensure that your business development options are fully explored, costed and risk assessed and supported with robust business cases.

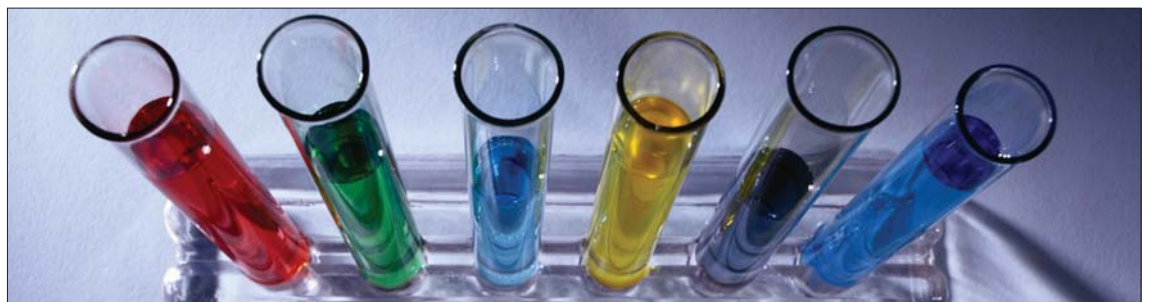
Where skills development programmes are required we are skilled in providing bespoke 1-2-1 and group training.

For strategic issues, we are able to provide a range of challenging and interactive development workshops.

### The next step

For further information on our business development services please contact Miles Hewitt-Boorman or Beverly Peacock, or go to the health consulting section of [www.cvsdfk.com](http://www.cvsdfk.com).

*'The Chantrey Vellacott team significantly helped us along the learning curve in tendering for the provision of community services, through their focussed expertise and clear understanding of our business'*



INVESTOR IN PEOPLE

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